

OSN Steering Committee Meeting Oct. 7, 2009

Minutes

Present: Sue Abbott, Lorna Deckert, Brooke Dubois, Adam Fyall, Sharon Grant, Bill King, George Last, Mike Lilga, Tom Page, Phil Pinard, Rick White, Scott Woodward, Debbie Berkowitz

1. The Health Alliance and B-F Health District are applying for a “Communities Putting Prevention to Work” grant through the state. They have letters of support from Richland, Kennewick School District, and ?. A letter of support from RROSN would be helpful. The Health Alliance wants to increase physical activity, the network wants to preserve lands and have connectivity which would increase activity. They need agreement from the 10 school districts in the 2 counties saying that they are willing to make changes in policy in nutrition and/or physical activity levels. It’s not limited to the schools but the school districts have to be partners (CDC requirement).
2. Scott spent the morning at the VIP grand opening of the McNary complex of refuges. The public grand opening is Sat. RROSN got public acknowledgment at the meeting as a group that’s a public-private partnership supporting connectivity of open space lands including those of the refuges.
3. Scott sent all of us invitations to the TGA annual meeting on Oct. 17.
4. Urban growth area expansions for Richland and Benton City were approved by the County.
5. Sue brought the Boise River Trails brochure to share. Nine mayors and two county commissioners signed the plan at a public forum. The good news is that everybody got together. It’s a good beginning. The group was able to quote the mayors in their brochure. They did a survey. It took a coalition to get things going. Members included J.R. Simplot Company. We should look at who we could ask/invite to be our champions that would go in and speak for the group and light a fire under the communities?
6. NPS judges the success of the grants by acres saved and trails built. We have 5 years once our grant is finished.
7. JAC meeting. We discussed strategies.
8. Chapter 4 was sent out. We discussed modifications. **Everybody** - send Mike comments.
9. How often should the Steering Committee meet? Adam suggested we should continue meeting every month so we keep people involved. Could we shorten the meeting? We thought this meeting would be shorter. The DG is pressured to have a product for each steering committee meeting. It’s good to have a deadline. What will our next product be? Getting the immediate feedback is good. We should keep meeting monthly and the meetings will go as long as they need to.
10. Scott asked Sharon to work on the logo a couple of months ago when she had time. Sharon was out of town so had limited e-mail access. Sharon asked Donna Lucas to consider coming up with logo ideas. We decided not to do a contest for HS kids. Should we put this out to the public for their ideas? There are a couple of excellent people we could work with one-on-one. Sharon showed OSC logo that Donna did as an example of her work; not to use as our logo. Sharon should work with a marketing group, come up with 3 or 4 ideas, and we can vote on it. A logo is an easy way to get “sound bites” out in front of the public. It’s too much for us right now to get schools involved. Preserve/protect/enjoy concept is where we need to go. Donna and Tom McClellan are two people Sharon will ask to consider ideas. December is a good target to shoot for.